

TOWN OF GRIMSBY Notice of Intention to Designate

TAKE NOTICE THAT the Council of the Corporation of the Town of Grimsby intends to designate the following structure

to be of cultural heritage value or interest under Part IV of the Ontario Heritage Act:

33 VICTORIA TERRACE

THE REASON for the proposed designation is to recognize the architectural value of the building in context of its contribution to the heritage character of the Town of Grimsby. The Ontario Methodist Campground Cottage, located at 33 Victoria Terrace has cultural heritage value as a tangible element of a collection of an estimated 60 remaining cottages dating from the Ontario Methodist Campground Company era (1875-1910) of Grimsby Beach, with most built during the period from 1875 through the early 1880s. Collectively the cottages, along with landforms, ruins and vegetation represent a significant cultural heritage landscape in the Town of Grimsby. The building itself at 33 Victoria Terrace, in its simple two story rectangular form, with gable ended roof, has design value as an early and representative example of the seasonal cottages built during the early years of the Ontario Methodist Campground Company.

The cottage and property has historical value for its associations with the Ontario Methodist Campground Company, the Ontario Methodist Campground/ Grimsby Park, and the Board of Directors of the Ontario Methodist Campground Company, including its President, Noah Phelps, who was instrumental in the development, planning and management of the Ontario Methodist Campground/Grimsby Park. It is also of value for its associations with Edward Watson Bowslaugh, and/or Daniel Marsh, two contractors who were builders of significance to Grimsby Beach and the Grimsby area who are known to have constructed much of the Victorian Era built form of Grimsby Park. Set within the original 1875 plan for the grounds, the earliest known permanent Methodist campground plan in Canada, the collection of 1870s/80s era cottages, including 33 Victoria Terrace, have design value as the most prominent tangible reminder of Grimsby Park/Ontario Methodist Campground remaining today. The cottage at 33 Victoria Terrace is part of a subset of larger cottages that were built along Victoria Terrace and referred to as "Millionaire's Row" which would have had associations with prominent people.

For over 120 years, until approximately June 2018, the gable facing the lake featured a sunburst pattern, made of wood, which was a representative of the decora-

tive gable work that was emblematic of the Methodist campground cottages in Grimsby and Chautauquas elsewhere in North America. The sunburst is well documented and a ghosting of the sunburst pattern remains on the exposed vertical boards in the upper gable.

The Cottage at 33 Victoria Terrace has contextual value for its importance in defining, maintaining and supporting the character of the Area as one of only a handful of cottages which can be documented by photographs to have existed from the campground era on its original location through to the present day. The Cottage at 33 Victoria Terrace has contextual value through being physically, functionally, visually and historically linked to its surroundings. The subject dwelling is visually prominent in historical photos of Grimsby Beach that show Beach visitors gathered at the Victoria Terrace stairs waiting for their boat to take them back to Toronto.

The building at 33 Victoria Terrace has contextual value as a landmark within Grimsby Beach. It is a focal point and a contributing feature of a number of key views within the former Ontario Methodist Campground including the view from the waterfront up the paths of the bluff to the cottages of the park; the view from Bell Park along Temple Lane with a wall of former Ontario Methodist Campground Cottages framing the scene; the view from Victoria Terrace where visitors to the park would stroll and gather at the end of the day at the park, waiting for their boat to arrive.

The viewscapes to the house have cultural heritage significance because of their contextual and design values. The view from the lake up the bluff and into the campground echoes the views that passengers disembarking ships at Grimsby Park would have encountered when taking their first steps past the gate into the campground. The cottage would also have provided a backdrop for the scene for daily gatherings of passengers on the terrace looking out to the lake and waiting for their boat transportation back to Toronto and other destinations. The view to the House from Bell Park, a designated heritage place, under Section 29, Part IV of the Ontario Heritage Act, serve as an integral component part of the Chautauqua cottage backdrop that frames the park on all sides. The views from the house to the lake and the park articulate a relationship between site and building that represents a high degree of artistic merit based on the traditional Chautauqua Plan and landscape and therefore significant design value.

Three site circulation patterns in the vicinity of the cottage at 33 Victoria Terrace have cultural heritage value or interest. The cottage at 33 Victoria Terrace serves as a key landmark for all three. The first circulation pattern, being the views up the historic horse and carriage route and former pedestrian stairway location upwards to towards the bluff along the Lake Ontario shoreline where the cottage at 33 Victoria Terrace provides a focal point for the view. The second circulation pattern, being the view along the Victoria Terrace pathway along the wall of cottages to the south side and Lake Ontario to the north side. The Third circulation pattern is along Temple Lane from Bell Park, past Auditorium Circle to the end of the Park at the Concession Road (Park Road North). The pathways around 33 Victoria Terrace would have been a fulcrum of activity during the Ontario Methodist Campground Era and later eras until the end of passenger ship service in the 1920s. The Cottage at 33 Victoria Terrace would have been an important landmark within Grimsby Park during the heyday of the Ontario Methodist Campground, Chautauqua of Canada and the Later Amusement Park era.

The Grimsby Park Cottages have a rare distinction in Niagara and potential national significance as tangible evocation of a Group of Seven Painting Site and specifically a painting by Lawren Harris called "Summer Houses, Grimsby Park."

ANY PERSON may within thirty days of the publication of this notice, send by registered mail or deliver to the Clerk of The Corporation of the Town of Grimsby his or her objection to the proposed designation, together with a statement of the reasons for the objection and all relevant facts. When a Notice of Objection has been received, the Council of The Corporation of the Town of Grimsby will refer the matter to the Conservation Review Board for a hearing and report.

FURTHER INFORMATION respecting the proposed designation is available from the municipality by contacting Janice Hogg, Senior Planner.

THIS NOTICE PUBLISHED on the 2nd day of August 2018.

Hazel Soady-Easton, Town Clerk Town of Grimsby 160 Livingston Avenue Grimsby, ON, L3M 4G3